

# Airodyne's Backlit LED Logo Kit

## DOUBLE YOUR FLEET SIGHTINGS!

### Features

- Affordable
- Customized by logo shape and size
- Sealed lightbox built into fairing, provides a seamless surface for decal
- Daytime viewing looks like standard vinyl
- Largest and brightest in industry
- Heavy-Truck rated lamps with Lifetime LED Warranty
- Grommet-mounted round lamps for easy access
- One to four lamps based on logo size

### ATA "Rolling Billboards" Study

- 81% of sightings are the fronts of trucks
- Average combination truck generates 101 visual impressions per mile
- At 100,000 miles per year, each truck is seen 10 million times annually!



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